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Synopsis Books:

From the author's preface:

This book is a catalog of the mistakes that I've made while building more than 100 Web sites in the last five years. I wrote it in the hopes that others won't have to repeat those mistakes.

For the manager in charge of a Web publication or service, this book gives you the big picture. It is designed to help you to affirmatively make the high-level decisions that determine whether a site will be manageable or unmanageable, profitable or unprofitable, popular or unpopular, reliable or unreliable. I don't expect you to be down in the trenches typing Oracle SQL queries. But you'll learn enough from this book to decide whether in fact you need a database, whom to hire as the high database priest, and whom to allow anywhere near the database.

For the literate computer scientist, I hope to expose the beautiful possibilities in Web service design. I want to inspire you to believe that this is the most interesting and exciting area in which we can work.

For the working Web designer or programmer, I want to arm you with a new vocabulary and mental framework for building sites. There can be more to life than making a client's bad ideas flesh with PhotoShop and Perl/CGI.

For the users of the world, I document a comprehensive open-source approach to building online communities and show a collaborative Web-based way that we can dig ourselves out of our desktop application morass.

*Includes 200 photographs from Greenspun's highly successful photo.net Web site.

*Presents a general theory of the issues in Web Publishing.

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